

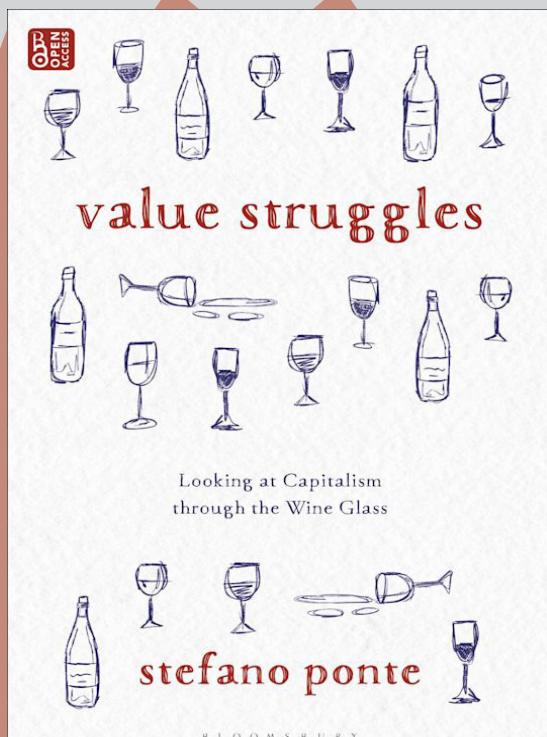
RED3 ECONOMICS SEMINARS: SPECIAL TOPICAL SEMINAR

10 FEBBRAIO 2026
ORE 14:00 - 15:00
AULA 13A
SCUOLA DI ECONOMIA
E STUDI AZIENDALI
VIA SILVIO D'AMICO, 77, ROMA

Value Struggles: Looking at Capitalism Through the Wine Glass

Stefano Ponte
(Copenhagen Business School)

There is no better product than wine to unmask some of the contradictions of contemporary capitalism. Wine is one of the most fragmented and diversified industries, and one that is not yet completely dominated by large corporate interests. Value struggles provides a poignant example of how power is exercised in contemporary capitalism and explains the consequences for producers, workers and nature – both in the global South and the global North.



About the speaker

Stefano Ponte is Professor of International Political Economy at Copenhagen Business School, where he teaches on governance and sustainable development, international business and politics, and global value chain analysis. Stefano is the author or editor of eleven other books. He is currently a co-editor of the *Review of International Political Economy*.

The book is available in open-access at the following link:



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