

ASSESSING THE EFFECTS OF NON-TARIFF MEASURES: HYPE OR HOPE?

**AGENDA
INTERNATIONAL WORKSHOP
JULY 7 - 8, 2022
VIA SILVIO D'AMICO 77,
ROME (ITALY)
ROOM 11**

During the last 40 years, the usage of Non-Tariff Measures (NTMs) has increased rapidly both in quantity and importance. Governments adopt NTMs for various reasons: with protectionist intent or to address legitimate goals, such as protecting health or safety or the environment.

The effect of NTMs on trade is ambiguous. Some NTMs might positively impact trade, e.g. sanitary and phytosanitary (SPS) measures can contribute to quality upgrading, which could boost trade. Likewise, some technical barriers to trade (TBTs) such as labelling requirements provide additional information to consumers, potentially shaping consumption patterns and increasing trust, which might be trade-promoting. Conversely, the effect is negative for other types of NTMs, such as quotas and prohibitions, since they exert a significant restrictive and/or distortionary impact on international trade.

The goal of the Workshop is to present the state of the art on the measurement and modelling issues regarding the empirical and theoretical assessment of the NTMs impact with special attention to the agri-food sector.

The Workshop is organized within the H2020 BATModel research project and hosted by the Department of Economics of Roma Tre University in Rome.

Scientific Committee:

Alessandro Antimiani (European Commission), John Beghin (University of Nebraska-Lincoln), Anne-Célia Disdier (Paris School of Economics), Octavio Fernández-Amador (World Trade Institute), Joseph Francois (World Trade Institute), Houssein Guimbard (CEPII), Karine Latouche (INRAE), Alan Matthews (Trinity College), Silvia Nenci (Roma Tre University), Luca Salvatici (Roma Tre University), Ana Isabel Sanjuan (CITA), Fabio Gaetano Santeramo (University of Foggia), Achim Vogt (World Trade Institute), Terrie Walmsley (University of Southern California).

Organizing Committee:

UNIROMA3 Research Unit: Ilaria Fusacchia, Anna Giunta, Mara Giua, Silvia Nenci, Luca Salvatici, Cristina Vaquero Pineiro

Participation in the workshop is free but [registration is required at this link](#) no later than July 1st



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THURSDAY, July 7th

14.00 – 14.30 Registration

14:30 - 14:45 Welcome and introductory remarks

Carlo Pietrobelli, Roma Tre University, Head of the Economics Department

Karine Latouche, INRAE, BATModel Coordinator

Silvia Nenci, Roma Tre University, UNIROMA3 Research Unit

14:45 - 16:15 Session I - Chair: Silvia Nenci, Roma Tre University

Regulatory heterogeneity of technical NTMs and PTA provisions: Trade effects at and behind the border (Achim Vogt)

Presenter: **Achim Vogt**, WTI

Discussant: **Luca Macedoni**, Aarhus University

Trade policy and export quality (Loe Franssen, Mahdi Ghodsi, Angie Mounir, Marcel van den Berg)

Presenter: **Loe Franssen**, Statistics Netherlands (CBS)

Discussant: **Stephan Nolte**, EU Commission

Quality misallocation, trade, and regulations (Luca Macedoni, Ariel Weinbergerz)

Presenter: **Luca Macedoni**, Aarhus University

Discussant: **Enrico Marvasi**, Roma Tre University

16:15 - 16:45 Coffee Break

16:45 - 18:15 Session II - Chair: Anne-Celia Disdier, Paris School of Economics, INRAE

Impacts of NTMs on Beef, Pork, and Poultry Trade (William C. Ridley, Stephen Devadoss, Jeff Luckstead)

Presenter: **Jeff Luckstead**, Washington State University

Discussant: **Fabio Gaetano Santeramo**, University of Foggia and European University Institute

Resilience of agricultural markets during the COVID-19 crisis from a trade policy perspective:
a multi-country analysis (Jorge Soguero Escuer)

Presenter: **Jorge Soguero Escuer**, University of Birmingham

Discussant: **Alessandro Olper**, University of Milan

Assessing the role of the GI-NTB nexus in affecting the quality of EU agri-food imports
(Daniele Curzi, Cristina Vaquero Pineiro)

Presenter: **Cristina Vaquero Pineiro**, Roma Tre University

Discussant: **Karine Latouche**, INRAE

20:30 Dinner



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FRIDAY, July 8th

09:30 - 11:00 Session III - Chair: Alan Matthews, Trinity College

The sound of silence: non transparent technical regulations and obstacles to trade (Irene Iodice)

Presenter: **Irene Iodice**, University of Bielefeld

Discussant: **Jeff Luckstead**, Washington State University

A quasi-experimental approach to assess the causal impact of NTMs on GVC-trade (Silvia Nenci, Davide Vurchio)

Presenter: **Silvia Nenci**, Roma Tre University

Discussant: **Barbara Guardabascio**, University of Perugia

Technical regulations, Intermediate inputs and firms sourcing decisions (Camille Reverdy, Irene Iodice)

Presenter: **Camille Reverdy**, University Panthéon-Sorbonne

Discussant: **Achim Vogt**, WTI

11:00 - 11:30 Coffee Break

11:30 - 12:30 Keynote speech - Introduction: Anna Giunta, Roma Tre University

A new game in town? Trade and trade policies after successive shocks, Lucia Tajoli, Politecnico di Milano

12:30 - 14:00 Lunch Break

14:00 - 15:30 Policy Oriented Roundtable - Coordinator: Luca Salvatici, Roma Tre University

NTMs management for a better globalization

Annelies Deuss (OECD), **Hiau Looi Kee** (The World Bank), **David Laborde** (International Food Policy Institute)

Stephan Nolte (EU Commission), **Maximo Torero** (Food and Agriculture Organization), **Cristian Ugarte** (WTO)

15:30 - 17:00 Session IV - Chair: Mara Giua, Roma Tre University

Trade fraud and non-tariff measures (Hiau Looi Kee, Alessandro Nicita)

Presenter: **Hiau Looi Kee**, The World Bank

Discussant: **Margherita Scoppola**, University of Macerata

The trade effects of environmentally related technical measures (Fabio Santeramo, Emilia Lamonaca, Charlotte Emlinger)

Presenter: **Fabio Gaetano Santeramo**, University of Foggia and European University

Discussant: **Irene Iodice**, University of Bielefeld

Adding mirror clauses within the European Green deal: hype or hope? (Alexandre Gohin, Aissatou Ndimblane)

Presenter: **Alexandre Gohin**, INRAE

Discussant: **Cristina Vaquero Pineiro**, Roma Tre University

17:00 - 17:30 CONCLUDING REMARKS

Karine Latouche, INRAE, BATModel Coordinator



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