Culture shapes our future
The role of culture in the framework of economic, social, environmental and cultural development

Rome, 1-2/12/2023

Organized by:
Associazione Economia della Cultura
CLES
Dipartimento di Economia Aziendale - Università degli Studi Roma Tre
Fondazione Scuola dei beni e delle attività culturali
Master Biennale Economia e Gestione dei Beni Culturali - Università degli Studi Roma Tre

Venue:
Università degli Studi Roma Tre
Via Silvio D'Amico, 77

Contact:
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https://shorturl.at/puBPR

AGENDA

Friday, December 1/12/23

9:30 Welcome
Aula 3, Scuola Economia e Studi aziendali
Paolo Visca (Vice-Dean Università degli Studi Roma Tre)
Massimiliano Celli (Dean Dipartimento Economia Aziendale Roma Tre)
Marco Causi (President Associazione per l'Economia della Cultura)
Alessandro Leon (President CLES )
Michela Marchiori (Director Master biennale EGBC)
Alessandra Vittorini (Director Fondazione Scuola dei beni e delle attività culturali)

10:00 Keynote speech by David Throsby
Distinguished Professor of Economics at Macquarie University

10:45 - 12:45 Morning session
Culture, technology and business
Discussant: Marco Causi (Associazione per l'Economia della Cultura)
Pierre-Jean Benghozi (Ecole polytechnique - Paris)
Philippe Chantepie (Ministère de la Culture et de la Communication - France)
Patrizia Riganti (University of Glasgow)
Erminia Sciacchitano (Ministero della Cultura - Italia)
Pietro A. Valentino, Fabio Bacchini, Roberto Iannaccone (Associazione per l'Economia della Cultura)

Light lunch

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The workshop will host a special poster session devoted to young researchers in the fields of Cultural Economics and Cultural Heritage Management. The poster session aims at fostering a vivid debate around the most recent research trends on CH and culture economics and management. Young scholars are invited to submit their proposal that shows their latest research. Posters should briefly describe the research topic and show the relevant research questions. The journal's editorial board will select a shortlist of papers to be published in a Special Issue of Economia della Cultura.

Structured abstracts should comprise 500 words and should include:
- Purpose
- Design/Methodology/Approach/Intervention
- Results
- Limitations
- Research/Practical Implications
- Originality/Value

Deadline for poster submission: 6th November 2023
Notification of acceptance will be communicated by: 16th November 2023
Posters must be submitted by e-mail to: masterbiennale.egbc@uniroma3.it

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