

PERSONAL INFORMATION

Nicola Bertrand Mattina



Sex Male | Date of birth 28/02/1970 | Nationality Italian

WORK EXPERIENCE

January 2017

Independent Consultant

September 2015 - Present

Adjunct Professor

I teach digital products design and development at the faculty of economics of Roma Tre University.

January - December 2016

Digital Magics – Partner

I was partner of Digital Magics, an incubator of digital projects that provides consultation and acceleration services for startups and companies, in order to facilitate the development of new technological businesses.

As part of my activities for Digital Magics, I opened the Rome headquarters of Talent Garden (a portfolio company) and launched a co-working in collaboration with Poste Italiane.

August 2012 – February 2019

Stamplay – Co-founder, Investor, Director

I founded Stamplay because software development is still too expensive, lengthy and inefficient. Inspired by IFTTT, I designed the original concept of a magic tool to allow people to create software by piecing together web services via APIs - in effect a big digital Lego to make software development easier and accessible, even to people without a strong technical background.

Together with my co-founder Giuliano Iacobelli and a fast and furious team, we created a cloud development platform for the API-connected world. I consider this to be the first step to the democratization of software creation.

2012 – Present

Startup accelerators – Mentor

I have (or had) the privilege to help out startups in the areas of product design and management, business modeling, sales and distribution and pitch training at the following excellent startup accelerators, incubators and mentorship programs:

- Luiss Enlabs (Italy)
- Digital Magics (Italy)
- Esense (Italy)
- TIM Working Capital (Italy)
- Microsoft BizSpark (Italy)
- Vertical VC (Finland)
- AppCampus (Finland)

March 2007 – December 2015

Elastic – Co-founder

From 2007 to 2012, Elastic was a consultancy firm specialized in the design, implementation and management of complex, digital based, communication programmes for clients such as Telecom Italia, Alenia Aeronautica, Alenia Aermacchi, EU Commission, Microsoft, Ebitemp, Fontemp and Fondazione Magna Carta. Since 2013, Elastic has become a consultancy boutique that works with C-level managers of big corporations to help them design initiatives to support entrepreneurship and open innovation.

May 2012 – May 2013

Founder Institute – Director

I managed the chapter of The Founder Institute in Rome and I organized the first semester in autumn 2012. We graduated nine startups; three of which are still alive and one other moved to London to participate in a Level 39 acceleration program. After this experience, I put the program on hold to focus on the launch of Stampaly.

2003-2006

Accademia di Comunicazione – Teacher

Teacher of "Corporate Communication and New Media" at post-graduate masters of Accademia di Comunicazione (www.hdemia.it) in Milan.

Sep 2003 - Dec 2005

Independent Consultant

As an independent consultant, I helped my clients to create strategies to use new media to achieve their objectives. My clients included Finmeccanica, Tim, Ebitemp, Anmil and Spoleto Festival.

Sep 2001 - June 2003

Elitel - Internet Web sites manager

I was responsible for the development of Internet services for businesses and for residential customers. I also managed the numerous websites of the company, which were a legacy from the merger of the regional telecom companies funded by venture capital funds Kiwi I e Kiwi II.

March 2000 - June 2001

Wikey - Founder and Ceo

In 2000, I founded Wikey, one of the first Italian wireless application service providers. The company was funded by venture capital fund Kiwi II. Wikey was a partner of Wind and Vodafone Italia and provided them logos and ringtones for the Italian market. After one year, the company was acquired by Elitel.

1997-1998

Telefono Azzurro - Responsible of Media Relations

I was responsible for media relations and I was also responsible for designing and managing the implementation of the first website of the association.

1996-1997

On Off Soluzioni interattive - Consultant

Founded by Toni Muzi Falconi, On Off was one of the first Italian companies that specialized in online communication. I designed and managed the implementation of several web sites: Tim, Internazionali di Tennis di Roma and Bimillenario di Cristo.

1994-1995

Weber Shandwick - Consultant

I was a junior accountant and worked with McDonald's Italia, Buena Vista Home Entertainment and Ernst & Young on activities linked to corporate communication, internal communication and media relations.

EDUCATION AND TRAINING

1984-1988

Diploma di scuola media superiore

Replace with education or training organisation's name and locality (if relevant, country)

- Replace with a list of principal subjects covered or skills acquired

PERSONAL SKILLS

Mother tongue(s)

Italian

Other language(s)

English

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	
C2	C2	C2	C2	C2

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user
[Common European Framework of Reference for Languages](#)

Communication skills

Excellent written and verbal communication skills
 Confident, articulate, and professional speaking abilities gained through my experience as presenter and keynoter at events and workshops
 Good negotiation skills

Organisational / managerial skills

Able to lead others in high-demand situations and to delegate tasks and responsibilities
 Extensive experience providing project management and consulting services in communication, marketing and digital transformation
 Able to coordinate several tasks simultaneously
 Extensive experience to mentor and coach gained leading the Founder Institute, taking part to Startup Weekends and hackathons and teaching

Computer skills

- Excellent knowledge of personal productivity tools
- Good knowledge of wireframing and prototyping tools

Digital competence

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient	Proficient	Proficient	Proficient	Proficient

ADDITIONAL INFORMATION

- Publications
- Presentations
- Projects
- Conferences
- Seminars
- Honours and awards
- Memberships
- References
- Citations
- Courses
- Certifications

I maintain a blogs at <http://nicolamattina.it>

Publications and presentations are on Slideshare:
<http://www.slideshare.net/nicolamattina>

Some public talks are on my YouTube channel:
 Seedcamp Rome (5 giugno 2014): <https://www.youtube.com/watch?v=uOC-8WEx47k> Forum PA 2012: <https://www.youtube.com/watch?v=LSn4gp6eXZE>

Screencast:
 mHealth (2015): <https://www.youtube.com/watch?v=wKkNg-HwYoU>

I have contributed to il Sole 24 Ore and formiche.it.

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Il sottoscritto dichiara di aver preso visione dell’informativa sul trattamento dei dati personali pubblicata all’indirizzo: <http://www.uniroma3.it/privacy/>

Roma, 21 agosto 2020

Firmato da NICOLA BERTRAND MATTINA (in stampatello o con strumenti meccanografici)

- copia originale firmata conservata agli atti dell’Università degli Studi di Roma Tre